



SUGGESTED WAYS TO RECRUIT NEW BOYS:

1. EVERY BOY INVITES A FRIEND
2. PARTICIPATE IN SCHOOL NIGHT
3. SCHOOL SURVEYS
4. SCHOOL RALLIES
5. STREET CORNER RALLIES
6. OPEN HOUSE IN YOUR UNIT
7. SHOPPING CENTER RALLIES
8. BUDDY-UP CAMP OUT FOR NEW BOYS
9. ADD-A-DEN
10. ADD-A-PATROL



Scoutreach
'70

A PROGRAM OF THE CHICAGO AREA COUNCIL
TO MAKE SCOUTING AVAILABLE TO MORE BOYS,
ADULTS AND INSTITUTIONS!

Scoutreach '70

WHY?

Scouting is proving that it can have a great positive influence on our youth. Our challenge is to affect the lives of 1 out of every 3 boys by 1976. Scoutreach '70 gives each unit in the Chicago Area Council a chance to come up to full membership strength and give Scouting to many additional boys who would like to join. Chicago needs more Scouting and we need to do our part!

WHEN?

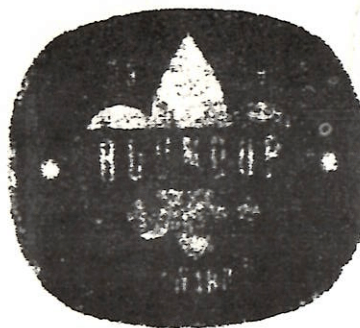
Scoutreach '70 roundup runs from September 1, 1970 to December 15, 1970.

HOW TO PARTICIPATE:

Each unit signs up to participate on a pledge sheet prior to September 15, 1970. Members of the commissioner staff have pledge sheets or contact the Council Service Center, at 300 West Adams, Chicago.

RECOGNITION:

- * Special "Scoutreach '70" unit flagstaff disc for each unit that achieves its total pledged new boy commitment.
- * Special "Scoutreach '70" iron-on insignia for T shirts, etc., to each boy member who recruits a new member.
- * Boypower recruiter strip for each boy member who recruits a new member.
- * "Scoutreach '70" mug for leader responsible when unit achieves its committed goal.



Flagstaff Disc

FOR THE UNIT THAT ACHIEVES
ITS UNIT GOAL

Iron-on Insignia

FOR EACH BOY WHO
RECRUITS A NEW BOY



Recruiter Strip

FOR EACH BOY WHO
RECRUITS A NEW BOY

Special Mug

FOR THE LEADER OF THE UNIT
ACHIEVING ITS GOAL

